

Hot off the Press:

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Takagi Coffee At a Glance

History: First Store 2020 in Osaka, Japan

Founder: Ken Takagi

Concept: In-store freshly roasted gourmet coffee for dining in and taking home; fluffy made-to-order millefeuille pancake collaboration with belle-ville pancake cafe, savoury meal options

Locations: 5 in Japan: Ibaraki, Kyoto, Chiba, Kobe, Nagano

1 in Singapore: 100 AM

6,000 customers average a month per store



自家焙煎

スペシャリティコーヒー

Eoffee.

お客様のカップから農園まで まっすぐに続くおいしさと品質









世界中のたくさんの品種の中から 入念にセレクトした生豆を丁寧に お店で自家帰煎したこだわりの TAKAGIブレンド珈琲をお試しください



Bland Cottes that

TAKAGIブレンドコーヒー (ホット) 390yen

答みとコクが際立ったストロングタイプの重原な口当たり。 よりコーヒー感や金額を味わいたい方に十分満足いただける ブレンドです。

本日の Frankis Coffee プレミアムコーヒー



490_{YEN}

店内で丁寧に娘煎したコーヒー豆を使用 スペシャルティコーヒーのもつ個性を存分に楽しんでいただけます

押しくはスタッフまでお尋ねください

Bland Coffee (Iced)

TAKAGIプレンドコーヒー (アイズ) 430yen

Ехагезов

エスプレッソ

430 YEN

Daffé Latte (het level)

カフェラテ (ホット・アイス)

450yen

Caffe Mochs (hetriced)

カフェモカ (ホット・アイス)

490yen

Bland Cotton TAKA

TAKAGI Blend Coffee

マンデリン特有の乗りと敵性があり、重要な 口間たりとコクを生み出します。シルクのような 乗らかな口目たりとシトラスフレーバー、ブラウン スパイスのニュアンスも有しているプレンド環境です。











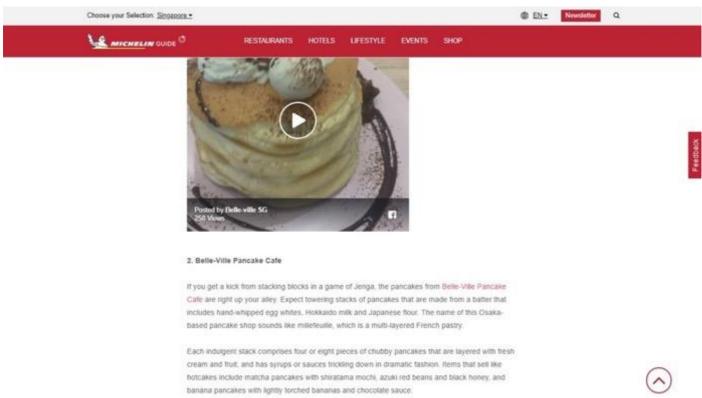






Awards & Publicity





belle-ville's pancake: Number 1 retty.me word-of-mouth pancake ranking in Osaka, 2018

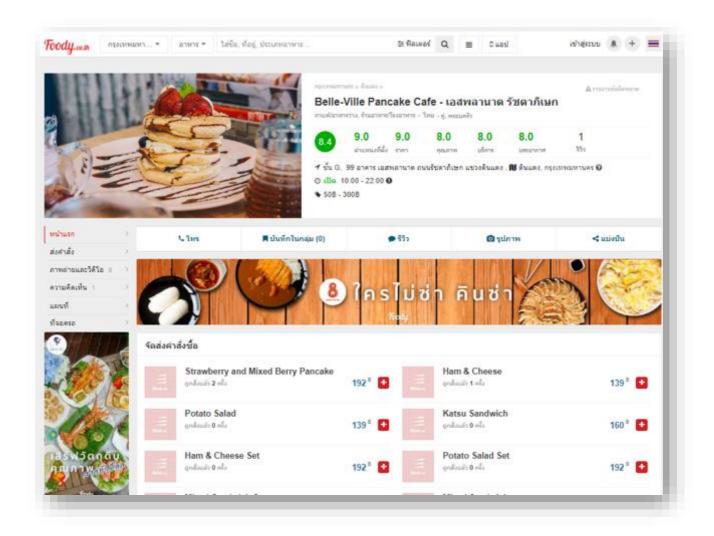




ベル・ヴィル 阪急岡本駅店



ミシュランガイドシンガポールに掲載されました! 【新商品】 Pandora'sBOX大好評!



Investment

Based on 700 sf space (1,000 sf recommended)

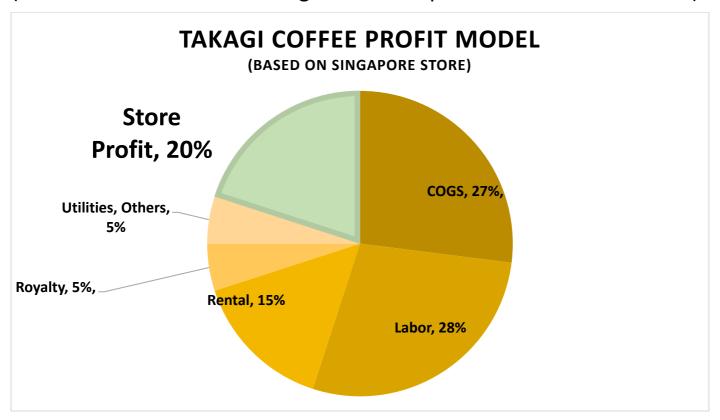
USD

INITIAL FEE	\$20,000
	(Single Unit)
REFUNDABLE INGREDIENTS SECURITY DEPOSIT	\$10,000
INITIAL TRAINING FEE (1 MONTH)	\$5,000
DESIGN	\$10,000
CONSTRUCTION (LOCALLY SOURCED)	\$80,000
KITCHEN EQUIPMENT (LOCALLY SOURCED)	\$50,000
TOTAL	\$175,000

5 year contract, renewable for 2 years each time thereafter. Renewal fee: USD 5,000 every 2 years. Monthly royalty at 5%.

Estimated Profit Model

(This does not constitute in a guarantee of profits from the Franchisor)



Menu



Special Tea Collaboration with Okinawa Tea Factory for belle-ville original teas

SGD



FrenchToast

and bake it on a thick iron plate, French toas has a crispy exterior and a fluffy interior Finally, feel free to generously pour your favorite sauce over it as a finishing touch.



Mix Berry French Toast



\$14.8

Mango Chunks French Toast



\$14.8

\$13.8

Caramel Banana French Toast



Mochi Skin Matcha French Toast \$15.8



Customers who order a drink with their meal will receive 1\$ discount from the total price including tax of their meal and













· Matcha Ice cream \$1.5 · Bacon Slice \$2 · Chocolate Sauce \$1.5

· Caramel Sauce \$1.5 · Mango Sauce \$1.5



· Original Lemonade	\$5.8
· Original Ginger Ale	\$5.8
· Coke	\$4
· Coke Float	\$5
· Melon Soda	\$4
· Cream Soda	\$5





Strawberry & Mix Berry Pancake 2pcs \$12.9 4pcs \$16.4



Mango Pancake 2pcs \$12.9 4pcs \$16.4



Caramel Apple Pancake 2pcs \$10.2 4pcs \$13.2

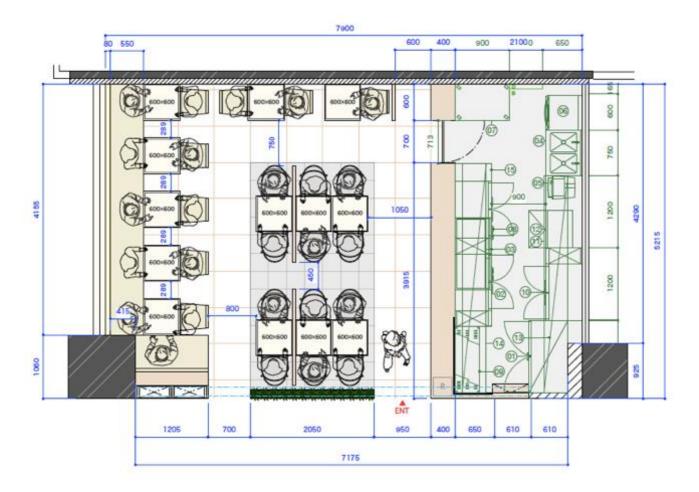


Chocolate Banana Pancake 2pcs \$10.2 4pcs \$13.2



Customers who order a drink with their meal will receive 1\$ discount from the total price including tax of their meal and

Sample Layout



Application Process

